**ENTERPRISE NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Total**

/50

|  |  |  |
| --- | --- | --- |
|  | **PRODUCT** | **GOOD OR SERVICE** |
| 1 | Bicycle |  |
| 2 | Trip to the cinema |  |
| 3 | A holiday in France |  |
| 4 | A computer game |  |
| 5 | A horse riding school |  |
| 6 | A visit to the dentist |  |
| 7 | A plasma screen TV |  |
| 8 | A ford fiesta |  |
| 9 | A saucepan |  |
| 10 | Wardrobe |  |
| 11 | Handbag |  |
| 12 | Bowling |  |
| 13 | A visit to the gym |  |
| 14 | Microwave oven |  |
| 15 | A slanket |  |
| 16 | A bus ride |  |
| 17 | A cafe |  |
| 18 | Indian takeaway |  |
| 19 | Taxi journey |  |
| 20 | A sewing machine |  |
| 21 | The X-factor |  |
| 22 | Pot of jam |  |
| 23 | Asda |  |
| 24 | Mobile phone |  |
| 25 | Vets |  |
| 26 | Pen |  |
| 27 |  |  |
| 28 |  |  |
| 29 |  |  |
| 30 |  |  |
| 31 |  |  |
| 32 |  |  |

1.Which ***three*** of the following are most likely to be examples 5. State which of the following are goods or

of being enterprising? *Choose* ***three*** *answers:* (3) services. Add some examples of your own. (32)

1. Being made redundant
2. Carrying out an order from your boss
3. Taking risks
4. taking the initiative
5. Taking your summer holiday at a time convenient for your

employer

1. Undertaking a new venture
2. Being told that your job will change

2. Which **three** of the following are examples of services?

*Choose* ***three*** *answers: (3)*

1. A school desk
2. A train carriage
3. A tonne of coal
4. A train journey
5. A knife and fork
6. Menu advice in a restaurant
7. Education in a state school

**3.**Lewis Hunting runs a hairdressers. Which **one** of the

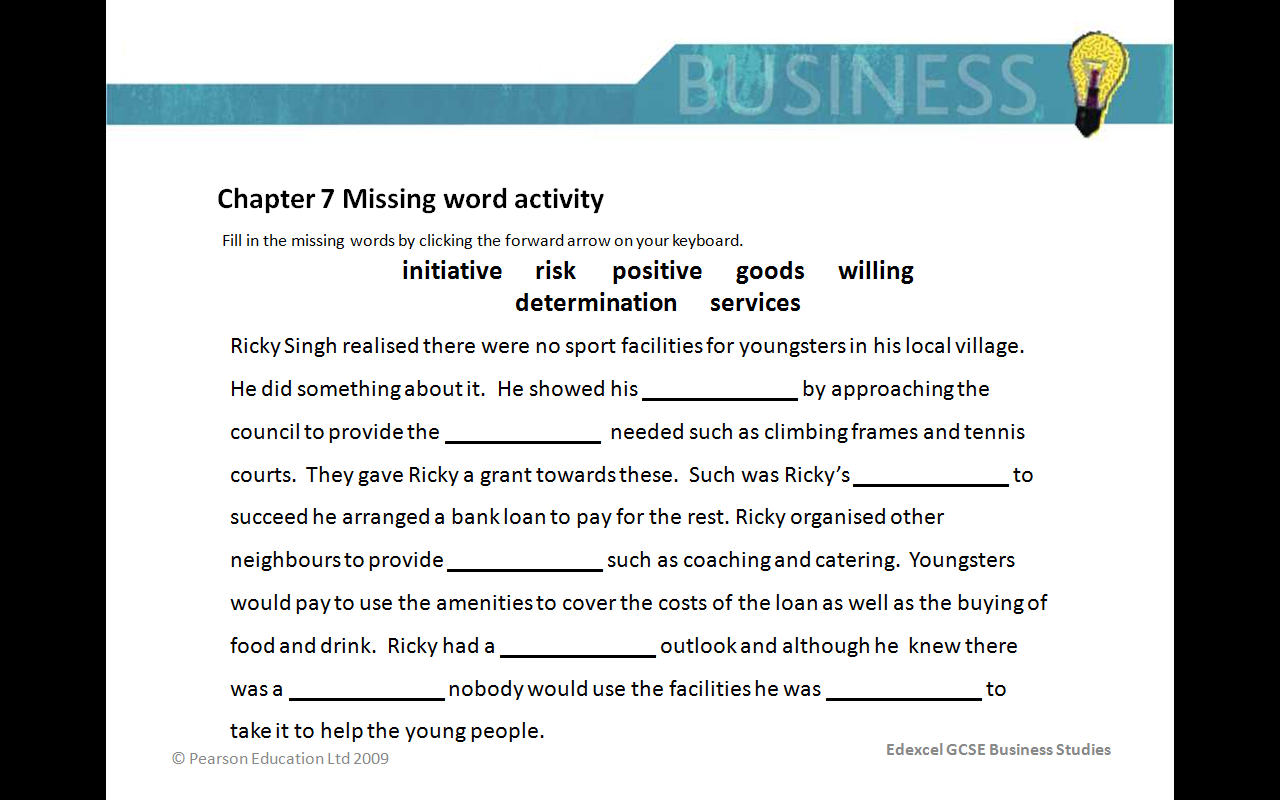
following is correct? *Choose* ***one*** *answer: (1)*

1. A haircut is an example of a service
2. There are no risks in running a hairdressing business
3. A bottle of shampoo is an example of a service
4. Lewis Hunting never needs to show initiative in running

his business.

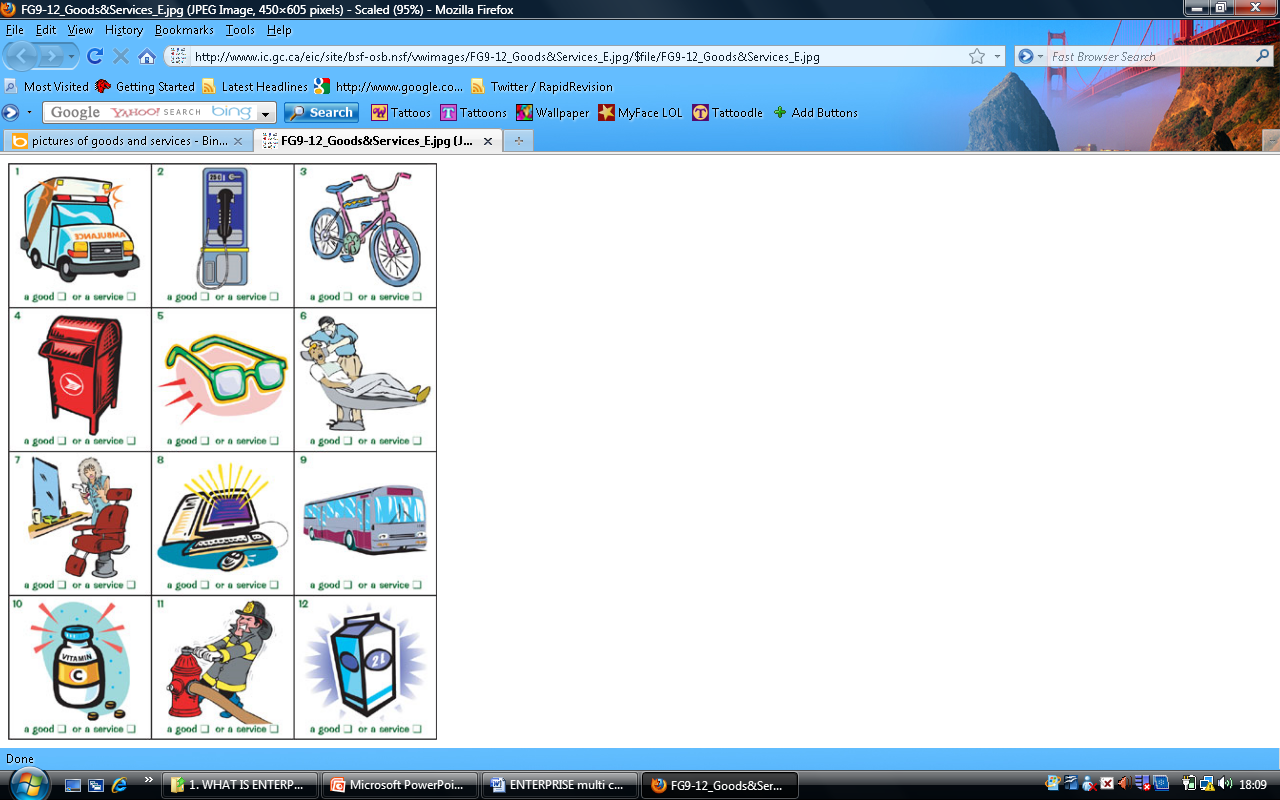
**4.**Select the items in the list below that would be the **four** most

important qualities and skills found in an entrepreneur? (4)

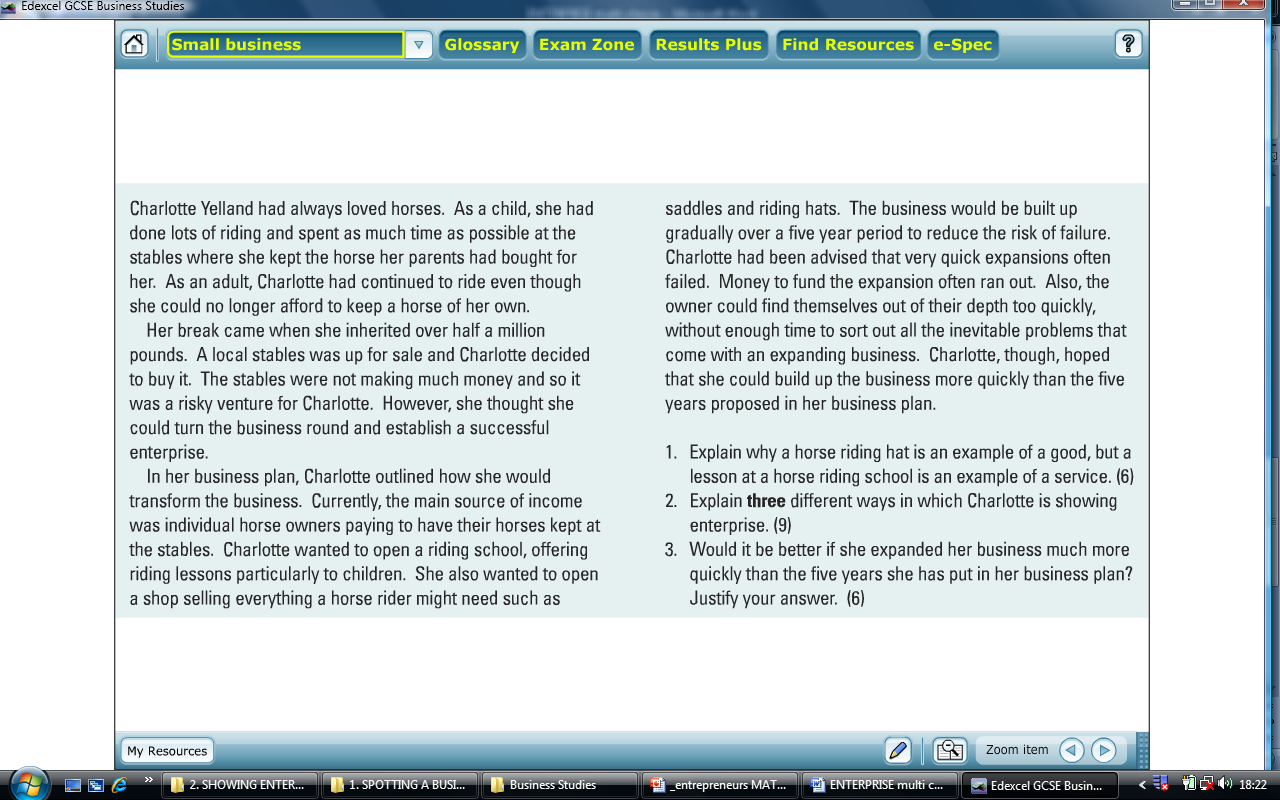
1. Ability to speak in public
2. Determination
3. Aggressiveness
4. Decisiveness
5. Willingness to take risks
6. Show leadership
7. Rich parents
8. Be careful to avoid risks

(7)

**GOODS OR SERVICES? NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**ENTERPRISE CASE STUDY NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ GROUP: \_\_\_\_\_\_\_**



1. **Explain why a horse riding hat is an example of a good, but a lesson at a horse riding school is an example of a service. (6)**

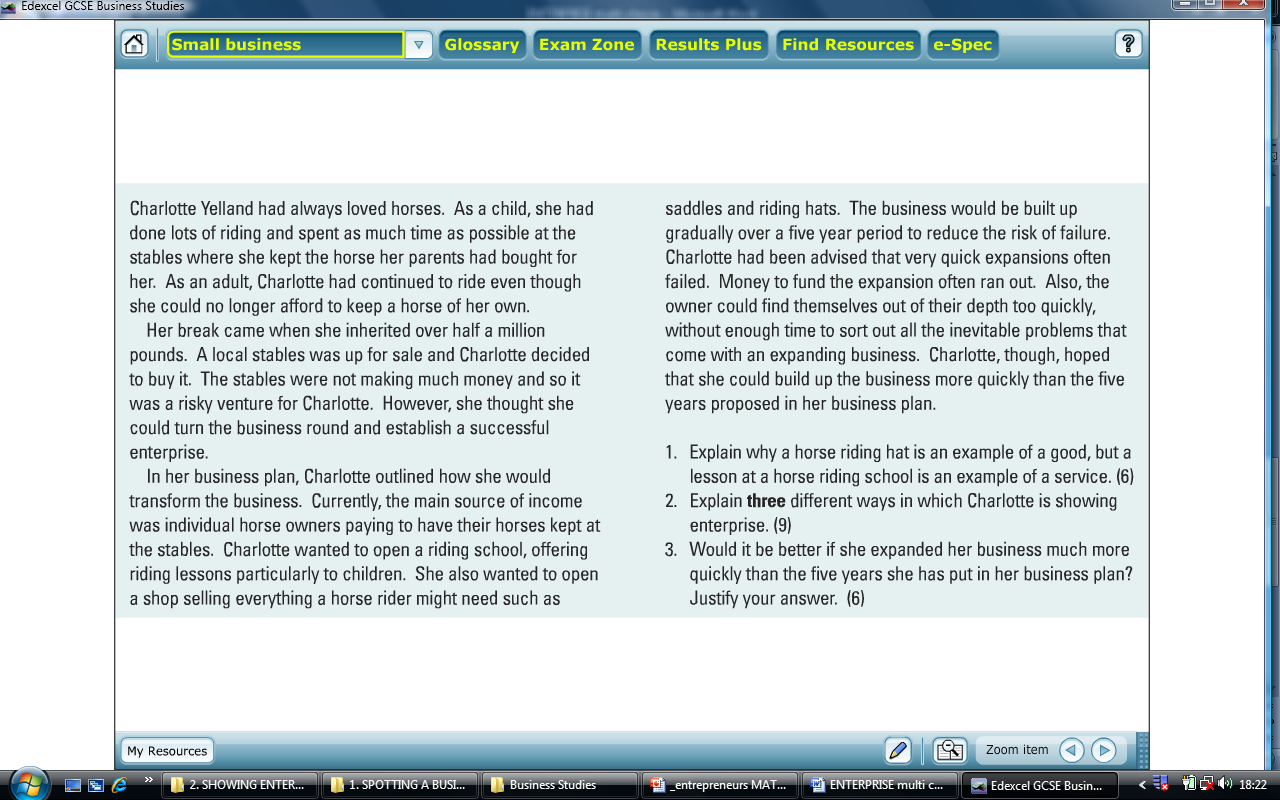
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1. **Explain three different ways in which Charlotte is showing enterprise. (9)**

**Point 1:** ..............................................................................................................................................................................

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**Point 2:** ...............................................................................................................................................................................

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**Point 3:** ...............................................................................................................................................................................

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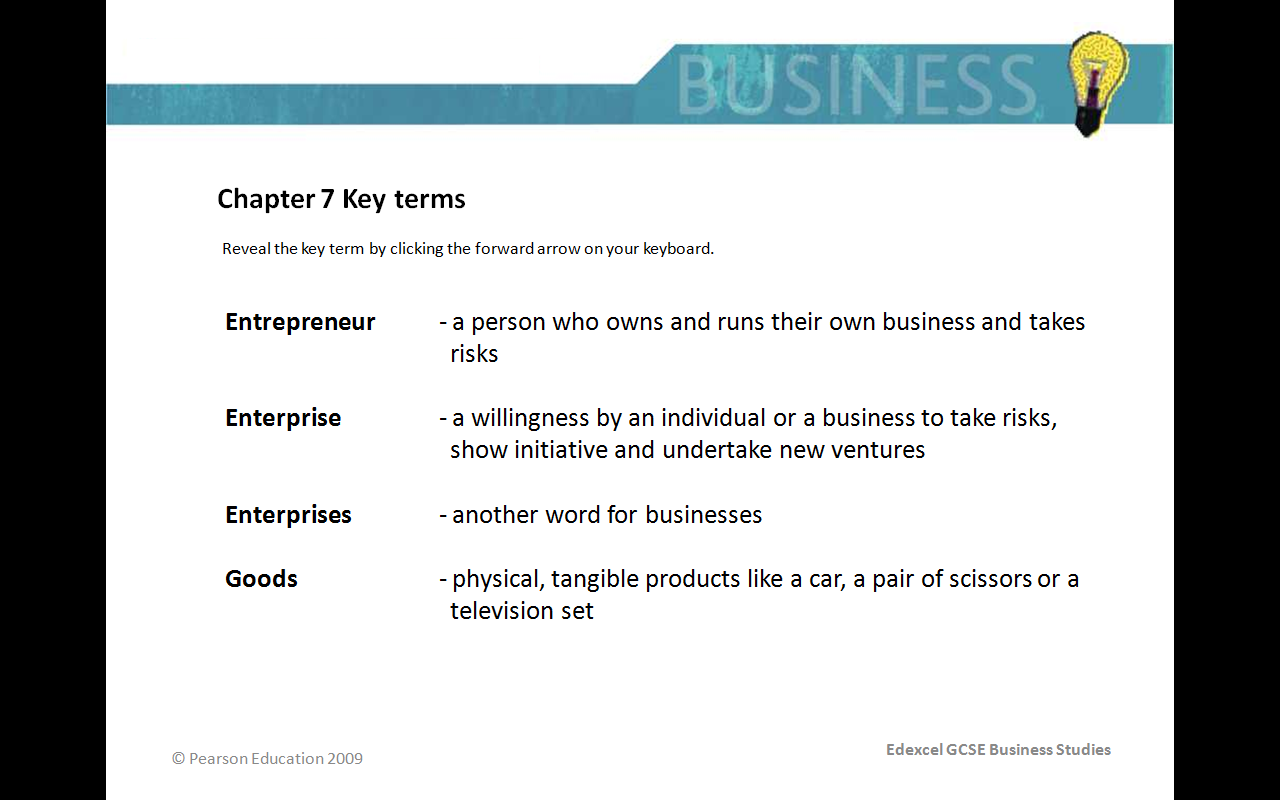
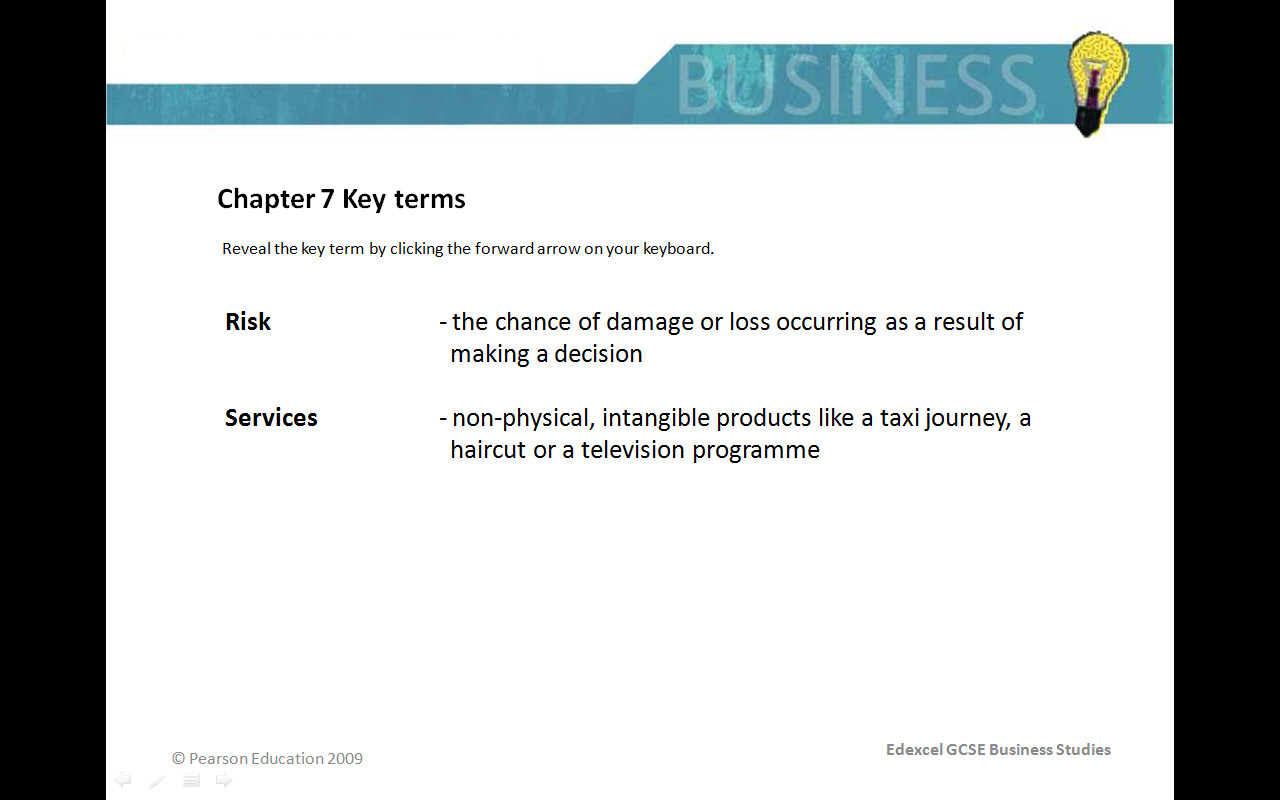
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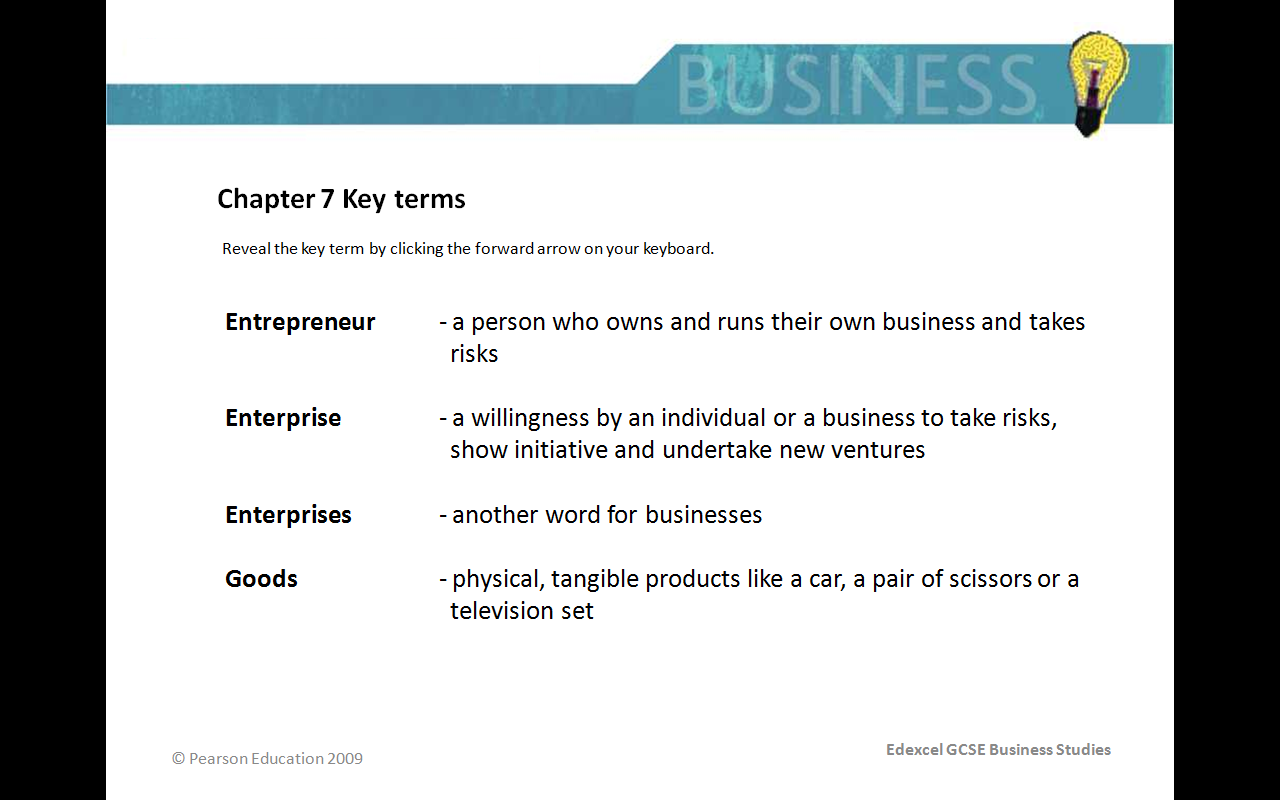
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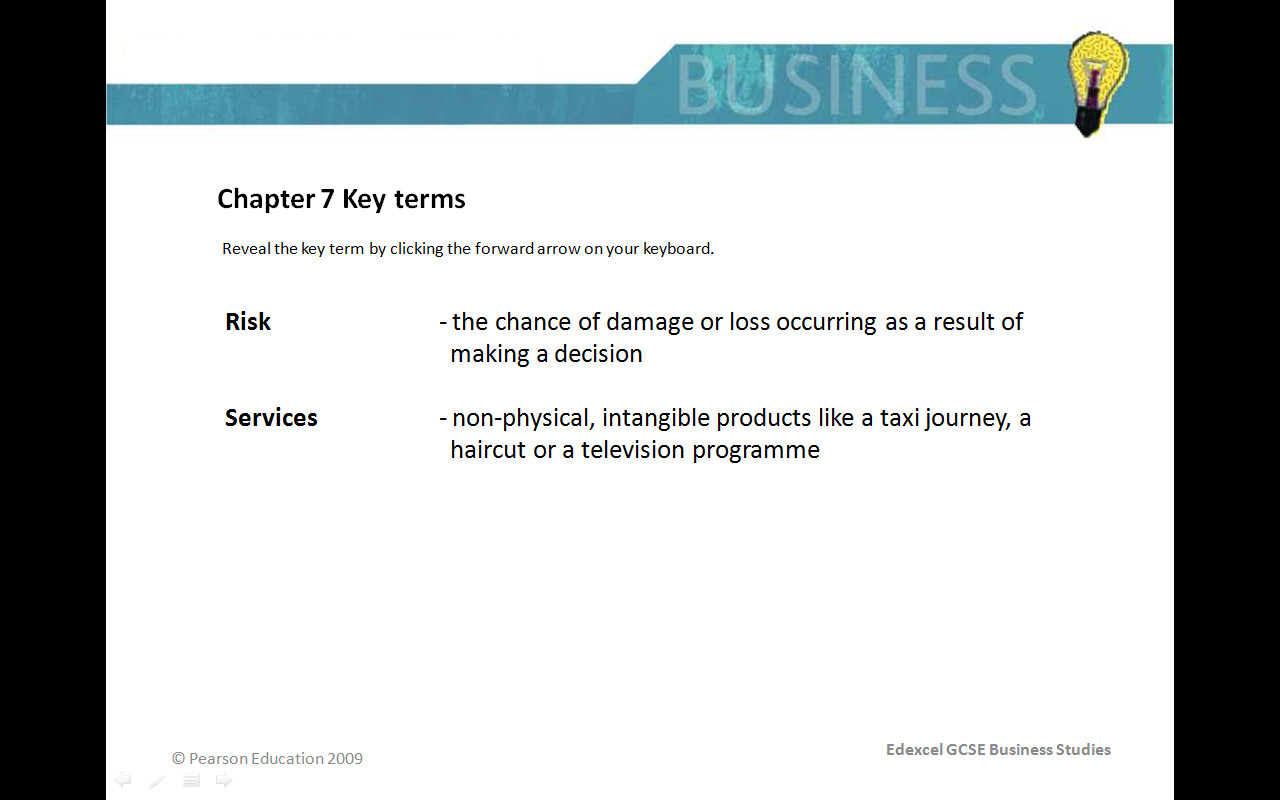
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**ENTERPRISE MIX AND MATCH KEY TERMS**

**NAME: ........................................................................... GROUP: ............................**







**ENTERPRISE MIX AND MATCH KEY TERMS**

**NAME: ........................................................................... GROUP: .............................**

