

GRAPHIC TASK (FOUNDATION LEVEL)

SCENARIO

A friend, Alan Weeks, has established a marina on a local canal called **Weeks Marina**. He has moorings for barges that are privately owned and also hires out several boats, owned by his own company, during the holiday season.

Alan wants to make use of information technology in his new venture and has asked for your help with a number of tasks.

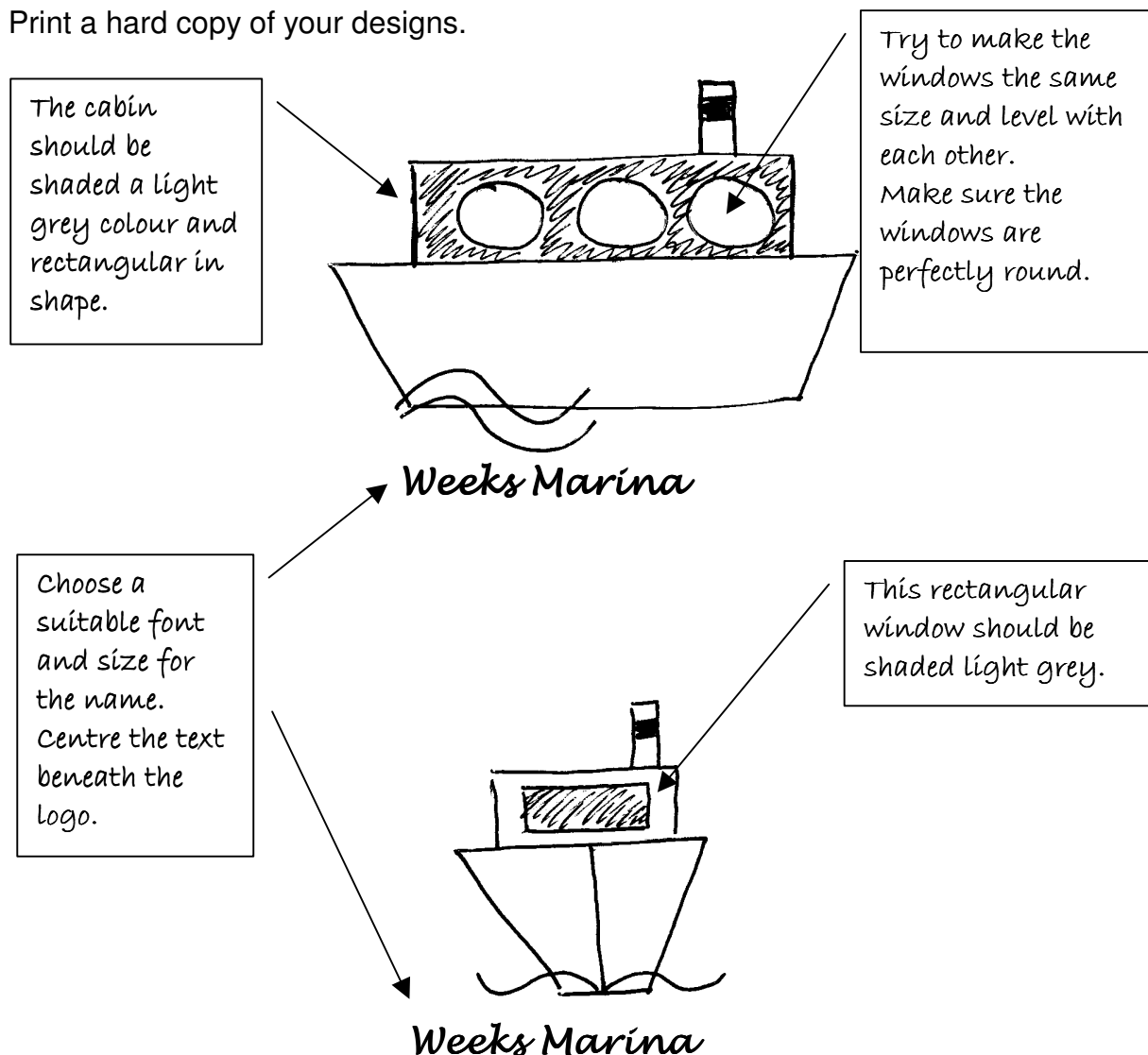
Alan wants a logo for the marina that will appear on his letterhead and publicity material.

He has sketched the following designs.

He wants you to use a suitable graphics package on your computer to produce a neat copy of the designs.

Follow the written instructions and save your designs on a single sheet, size A4.

Print a hard copy of your designs.



WEEKS MARINA GRAPHIC TASK – MARK SCHEME

Logo – 17 marks

Note: Marks that are doubled should be split between the two designs.

All features are present in the illustrations.	(1)
Recognisable hull and cabin (cabin must be rectangular), (2+2)	(4)
Rectangular and circular windows (1+1)	(2)
Shading effects used (1+1)	(2)
Bow wave effect (1+1)	(2)
Text added accurately underneath, Weeks Marina (1+1) and centred (1+1)	(4)
Suitable emphasis given to text e.g. bold, font-style (1+1)	(2)
TOTAL MARKS	17